



Application and Contract For Exhibit Space At The

37TH WOODS-N-WATER NEWS OUTDOOR WEEKEND September 8-10, 2023

FOR OFFICE USE ONLY

Eastern Michigan Fairgrounds, Imlay City

Show Hours: Friday 3 pm-9 pm ~ Saturday 9 am-7 pm ~ Sunday 9 am-5 pm

EXHIBITOR INFORMATION

FIRM NAME _____ CONTACT PERSON _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

PRODUCTS TO BE EXHIBITED _____

AUTHORIZED SIGNATURE _____

*Exhibitor requests and agrees to rent the following described space at the Woods-N-Water News Outdoor Weekend and abide by the rules and regulations governing this show as set forth in this contract. Woods-N-Water News reserves the right to restrict, prohibit or remove any exhibits that detract from the general character of the event!

EXHIBITOR SPACE

FIRST CHOICE _____
(space number or area) (total cost)

SECOND CHOICE _____
(space number or area) (total cost)

THIRD CHOICE _____
(space number or area) (total cost)

EXHIBITOR SPACE INFORMATION

Inside Exhibitor Space:

- **Inside 10' wide x 10' deep ~ \$350 (each)**

We suggest backdrops be used to cover interior walls. Exhibitor's booths should not obstruct walkways, viewing areas or other booths.

Exhibitor Tent Space (60' wide by 240' long):

- **Tent Space 10' wide x 10' deep ~ \$350 (each)**

Booths are under the tent with a row on each side facing in and a double row of booths back to back down the center facing out with a walkway--NO tent sides.

Outside Exhibitor Space

- **Outside Space 15' wide x 15' deep ~ \$350 (each) and**
- **Outside Bulk Space Various Sizes/Cost**

The outside booths are located around the buildings and walkways. Most outside spaces are located on blacktop, tents and canopies may be used, no driving stakes into the blacktop, all anchors and guide ropes MUST be inside exhibitor's rented booth space.

EXHIBITOR SPACE RENTAL

- **A minimum deposit of 50% is required to reserve exhibit space, with the balance due by July 1, 2023. NO DEPOSIT--NO RESERVATION**
- Booth rental includes only the booth - chairs and tables are to be provided by the exhibitor or at a rental cost of \$30 per 8-foot table and 2 chairs.

SELLING/RETAIL SHOW

- Please use good business practices and have all required state licenses and/or permits. Please remember the Woods-N-Water News Outdoor Weekend is designed to serve the sportsman.
- See the rules and regulations on the back of the application/contract for more information and restrictions.

PAYMENT INFORMATION

MINIMUM 50% DEPOSIT WITH RESERVATION~BALANCE DUE JULY 1, 2023
Pay with: **Check/Money Order Or Credit Card, MC, Visa, Disc., or AmEx**

EXHIBIT SPACE COST \$ _____ PAYMENT \$ _____

Card # _____

Card Expiration Date _____ Card Security Code _____

Card Holder's Signature _____

REGISTRATION MOVE IN/MOVE OUT

Move In:

- Thursday, September 7 ~ 8 am to 7 pm
- Friday, September 8 ~ 7 am to 2 pm

Exhibitors must be set up by 2:00 pm Friday! DON'T BE LATE!

• All exhibitors must check in at the fairgrounds office before setting up. Booth assignments, passes and parking permits will be issued at this time. Exhibitors will be allowed to drive up to the door to unload materials (please do so quickly). Exhibitors must park all vehicles in designated parking areas. No vehicles will be permitted on the show grounds 1/2 hour before the show is opened to the public. All vehicles and trailers must be parked in designated parking areas!

Absolutely no parking in show area during the Weekend!

- **Absolutely no early departures** - Move-out may start at show closing - Sunday, September 10 at 5 p.m. - no loading or carrying out until then. Move-out must be completed within 24 hours.

SECURITY

• Special security and Woods-N-Water News Staff members will be on duty during the entire weekend - 24 hours a day beginning Thursday, Sept. 8. Management advises that all small merchandise be watched carefully and locked up when unattended. Report any losses immediately upon discovery to the show office. The show assumes no responsibility for the damage or theft of any materials owned by exhibitors.

INSURANCE

• Exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the Eastern Michigan Fairgrounds and shall not hold the fairgrounds, Woods-N-Water News, Page One Inc. or any employee responsible.

PLEASE MAKE CHECKS PAYABLE TO: Woods-N-Water News

EMAIL TO: wnw@pageone-inc.com WEBSITE: www.woods-n-waternews.com or www.outdoorweekend.net

MAIL PAYMENT AND CONTRACT TO: Woods-N-Water News Outdoor Weekend • P.O. Box 278 • Imlay City, MI 48444

• (810) 724-0254 • Fax (810) 724-8552

RULES AND REGULATIONS

Exhibiting products and services must apply to the Outdoor Weekend's theme!

Woods-N-Water News reserves the right to restrict, prohibit or remove any exhibits that detract from the general character of the event!

The following Rules and Regulations will govern the Woods-N-Water News Outdoor Weekend and are made a part of all contracts for space between Page One Corporation (Woods-N-Water News) and the person, partnership or corporation using the space.

- 1. Insurance and Liability.** Neither the Show Management, the City, the owner of the Facility, nor their representatives will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitors employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract, and the Exhibitor on signing contract expressly releases the above named corporation, individuals, and municipality from any and all claims for any and all loss, damage or injury whatsoever. The Exhibitor shall identify Page One Corporation, Woods-N-Water News, and the City, their agents and employees of itself prior to the show. The Exhibitor shall ascertain that their Public Liability and Employee Compensation policies embrace coverage of the public visiting their booth and of their employees attending the exhibit. If existing policies do not have the coverage, the Exhibitor shall instruct their insurance broker or company to attach an endorsement of the coverage.
- 2. Character of Exhibits.** The Exhibitor agrees to display only products or services sold in their regular course of business. Each exhibit must comply with all applicable law. The Show Management reserves the right to reject any exhibit not in keeping with this rule or the purpose of the Show.
- 3. Subletting of Space.** No Exhibitor shall assign, sublet or apportion to another exhibitor the whole or any part of the space allotted to him.
- 4. Deposit Money.** All reservation deposit money shall be retained by the Show in the event the Exhibitor fails to fulfill or violates contract, or withdraws from the Show.
- 5. Installation of Exhibits.** The installation of exhibits shall be completed according to the schedule furnished and must be complete and ready by 2:00 p.m. opening day. The Show Management will not permit any moving of exhibits after the opening of the Show. Exhibits shall be attended during all regular Show hours.
- 6. Sound Control.** Loud speakers, radios, television sets, or the operation of any machinery or equipment which, in the opinion of the Show Management, is of sufficient volume as to be annoying to neighboring exhibitors will not be permitted.
- 7. Signs.** Except with the permission of the Show Management, all signs shall remain within the Exhibitor's space, and must be designed and constructed so as not to detract from adjacent exhibits.
- 8. Height of Display.** The Exhibitor may install, or have installed at their own expense, special signs, display counters, shelving and similar items. The sides on any display may not extend toward the aisle more than one-half the depth.
- 9. Motorized Vehicles.** Absolutely no motorized or self-propelled vehicles will be permitted on the show grounds one hour before the show is to be opened to the public.
- 10. Cleaning of Exhibit Facility.** All aisles and grounds will be kept clean by the janitorial service. To maintain maximum cleanliness, Exhibitors are requested to sweep the floor of their booths at the close of each day.
- 11. Food and Refreshments.** No food or refreshments can be dispensed without the written consent of the Show Management.
- 12. Destruction of Premises.** In case the facility shall be destroyed by fire, or the elements, or by another cause, or in case of war, government regulations, or any other circumstances whatsoever which shall make it impossible for the management to permit the contracted space to be occupied by the Exhibitor, this lease shall terminate and the Exhibitor shall waive any claim for damages or compensation except the pro rate return of the amount paid for space rented.
- 13. Distribution of Products.** Printed advertising, souvenirs, etc., may be distributed by the Exhibitor from its own space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. The Exhibitor must confine all sales activities to the limits of its own booth.
- 14. Removal of Exhibits.** Exhibits must be removed within 24 hours after Show, or as otherwise directed.
- 15. Use of the Exhibitor's Name.** The Exhibitor authorizes Show Management, its agents, and employees, to use the Exhibitor's name to promote the show and to solicit other exhibitors for this and future shows.
- 16. Amendments.** The Show Management shall have the full power to interpret these rules. Wherever these rules do not cover, the Show Management reserves the right to make such rulings as may appear to be in the best interest of the Show and the Exhibitor agrees to accept and abide by such rulings.
- 17. Booth Furnishings.** Exhibitors are to supply own tables and chairs or rent them.