

37<sup>th</sup>  
ANNUAL

# WOODS-N-WATER NEWS

# OUTDOOR WEEKEND

At the Eastern Michigan State Fairgrounds in Imlay City

## SEPTEMBER 8-10, 2023

Friday, September 8 • 3 p.m. to 9 p.m.  
Saturday, September 9 • 9 a.m. to 7 p.m.  
Sunday, September 10 • 9 a.m. to 5 p.m.

### ADMISSION PRICES

One Day Pass - \$10 • Three Day Pass - \$18.00  
Children 12 and Under Are Free! • Free Parking

## WEEKEND FEATURES:



★ OVER 200 VENDOR SPACES ★

★ BYRON FERGUSON ★  
ARCHERY TRICK SHOOTER

★ LOCKED ANTLER DISPLAY ★

★ FIELD DRESSING DEMO ★

★ CHAINSAW CARVING DEMOS ★

★ CBM DEER/ELK/TURKEY SCORING ★

★ NATIVE AMERICAN DANCE ★

★ CHILI COOK-OFF CONTEST ★

★ HUNTING BREED PUPPY TENT ★

★ FRONTIER ENCAMPMENT ★

★ WILDGAME FOOD VENDORS ★

★ CIVIL WAR ENCAMPMENT ★



## WHY SHOULD YOU ATTEND?

- PERFECT TIMING-FALL SEASON
- 15,000 ATTENDANCE
- REACH YOUR MARKET EASILY
- KNOWLEDGEABLE BUYERS
- GREAT LOCATION  
(OFF I-69 BETWEEN FLINT & PORT HURON)
- 36 YEARS OF GROWTH
- THIS YEAR'S EVENT SHOULD BE THE BEST EVER!

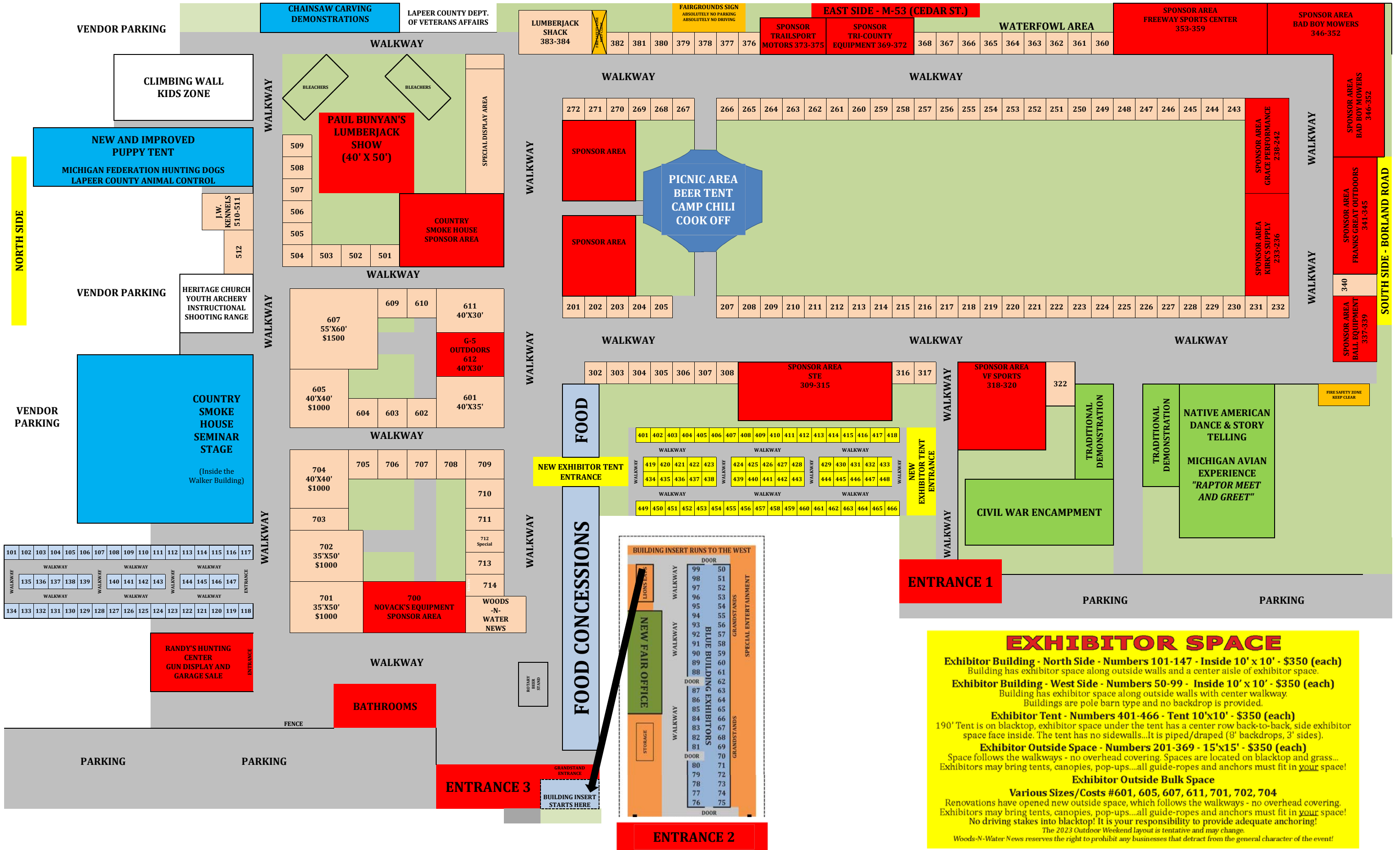
## Exhibitor Information For Michigan's Best Fall Show!

## WOODS-N-WATER NEWS

P.O. Box 278 • 594 North Almont Avenue • Imlay City, MI 48444

810-724-0254 • Fax 810-724-8552

email: [wnw@pageone-inc.com](mailto:wnw@pageone-inc.com) • website: [woods-n-waternews.com](http://woods-n-waternews.com)



### EXHIBITOR SPACE

**Exhibitor Building - North Side - Numbers 101-147 - Inside 10' x 10' - \$350 (each)**  
 Building has exhibitor space along outside walls and a center aisle of exhibitor space.

**Exhibitor Building - West Side - Numbers 50-99 - Inside 10' x 10' - \$350 (each)**  
 Building has exhibitor space along outside walls with center walkway.  
 Buildings are pole barn type and no backdrop is provided.

**Exhibitor Tent - Numbers 401-466 - Tent 10'x10' - \$350 (each)**  
 190' Tent is on blacktop, exhibitor space under the tent has a center row back-to-back, side exhibitor space face inside. The tent has no sidewalls...It is piped/draped (8' backdrops, 3' sides).

**Exhibitor Outside Space - Numbers 201-369 - 15'x15' - \$350 (each)**  
 Space follows the walkways - no overhead covering. Spaces are located on blacktop and grass... Exhibitors may bring tents, canopies, pop-ups....all guide-ropes and anchors must fit in your space!

**Exhibitor Outside Bulk Space**  
**Various Sizes/Costs #601, 605, 607, 611, 701, 702, 704**  
 Renovations have opened new outside space, which follows the walkways - no overhead covering. Exhibitors may bring tents, canopies, pop-ups....all guide-ropes and anchors must fit in your space!  
 No driving stakes into blacktop! It is your responsibility to provide adequate anchoring!  
 The 2023 Outdoor Weekend layout is tentative and may change.  
 Woods-N-Water News reserves the right to prohibit any businesses that detract from the general character of the event!

BUILDING INSERT RUNS TO THE WEST

DOOR	99	50
	98	51
	97	52
	96	53
	95	54
	94	55
	93	56
	92	57
	91	58
	90	59
	89	60
	88	61
DOOR	87	62
	86	63
	86	64
	85	65
	84	66
	83	67
	82	68
	81	69
DOOR	80	70
	79	71
	78	72
	77	73
	76	74
	76	75
DOOR		

GRANDSTANDS SPECIAL ENTERTAINMENT

**ENTRANCE 2**

**ENTRANCE 3**

**ENTRANCE 1**

**FOOD**

**FOOD CONCESSIONS**

**NEW EXHIBITOR TENT ENTRANCE**

**NEW EXHIBITOR TENT ENTRANCE**

**NORTH SIDE**

**SOUTH SIDE - BORLAND ROAD**

**VENDOR PARKING**

**VENDOR PARKING**

**VENDOR PARKING**

**PARKING**

**PARKING**

**PARKING**

**PARKING**

**FAIRGROUNDS SIGN**  
ABSOLUTELY NO PARKING  
ABSOLUTELY NO DRIVING

**EAST SIDE - M-53 (CEDAR ST.)**

**CHAINSAW CARVING DEMONSTRATIONS**  
LAPEER COUNTY DEPT. OF VETERANS AFFAIRS

**LUMBERJACK SHACK**  
383-384

**SPONSOR TRAILSPORE MOTORS**  
373-375

**SPONSOR TRI-COUNTY EQUIPMENT**  
369-372

**WATERFOWL AREA**

**SPONSOR AREA**  
FREEWAY SPORTS CENTER  
353-359

**SPONSOR AREA**  
BAD BOY MOWERS  
346-352

**CLIMBING WALL KIDS ZONE**

**NEW AND IMPROVED PUPPY TENT**

**MICHIGAN FEDERATION HUNTING DOGS**  
LAPEER COUNTY ANIMAL CONTROL

**I.W. KENNELS**  
510-511

512

**HERITAGE CHURCH YOUTH ARCHERY INSTRUCTIONAL SHOOTING RANGE**

**COUNTRY SMOKE HOUSE SEMINAR STAGE**  
  
(Inside the Walker Building)

**PAUL BUNYAN'S LUMBERJACK SHOW**  
(40' X 50')

**COUNTRY SMOKE HOUSE SPONSOR AREA**

**PICNIC AREA BEER TENT CAMP CHILI COOK OFF**

**SPONSOR AREA**

**SPONSOR AREA**

**SPONSOR AREA**  
GRACE PERFORMANCE  
238-242

**SPONSOR AREA**  
KIRK'S SUPPLY  
233-236

**SPONSOR AREA**  
BAD BOY MOWERS  
346-352

**SPONSOR AREA**  
FRANKS GREAT OUTDOORS  
341-345

**SPONSOR AREA**  
BALL EQUIPMENT  
337-339

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## EXHIBIT SPACE RENTAL

### • NO DEPOSIT - NO EXHIBIT SPACE RESERVATION

- A minimum deposit of 50% is required to reserve an exhibit space, with the balance due by July 1, 2023.
- Exhibit Space rental includes only the space. Tables/chairs may be rented: \$30 per 8 foot table, includes 2 chairs.

## SELLING SHOW

- Please use good business practices and have all required state licenses and/or permits. Please remember the Woods-N-Water News Outdoor Weekend is designed to serve the outdoor-enthusiast.
- See the rules and regulations here and on the back of the application/contract for more information and restrictions.

## ACCOMMODATIONS

### MOTELS:

- Days Inn • 810-724-8005  
6692 Newark Rd., Imlay City
- Super 8 Motel • 810-724-8700  
6951 Newark Rd., Imlay City
- M-53 Motel • 810-724-2845  
588 S. Cedar St., Imlay City
- Best Western • 810-667-9444  
770 West Street, Lapeer
- Holiday Inn Express • 810-245-7700  
927 Demille Rd., Lapeer

### CAMPGROUNDS:

- Attica Pines Campground • 810-721-2494  
4142 Belle River Rd., Attica
- Sutters Campground • 810-688-3761  
1601 Tozer Rd., North Branch
- Washakie Campground • 810-688-3235  
3461 Burnside Rd., North Branch

## MOVE-IN / MOVE-OUT

### Move In:

- Thursday, September 7<sup>th</sup> ~ 8 am to 7 pm
- Friday, September 8<sup>th</sup> ~ 7 am to 2 pm

### EXHIBITORS MUST BE SETUP BY 2:00 PM FRIDAY! DON'T BE LATE!

• All exhibitors must check in at fairgrounds office before setting up. Space assignments, passes and parking permits will be issued at this time. Exhibitors will be allowed to drive up to their space to unload materials (please do so quickly). Exhibitors must park all vehicles in designated parking areas. No vehicles will be permitted on the show grounds 1/2 hour before the show is opened to the public. All vehicles and trailers must be parked in designated parking areas!

Absolutely no parking in show area during the Weekend!

- **Absolutely no early departures** - Move-out begins at show closing - Sunday, September 10 at 5 p.m. - no loading or carrying out until then. Move-out must be completed within 24 hours.

## SECURITY

- Special security and Woods-N-Water News Staff members will be on duty during the entire weekend - 24 hours a day. Management advises that all small merchandise be watched carefully and locked up when unattended. Report any losses immediately upon discovery to the show office. The show assumes no responsibility for the damage or theft of any materials owned by exhibitors.

## INSURANCE

- Exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the Eastern Michigan Fairgrounds and shall not hold the fairgrounds, Woods-N-Water News, Page One Inc. or any employee responsible.

# 37<sup>th</sup> ANNUAL OUTDOOR WEEKEND INFORMATION AND REMINDERS

The following Rules and Regulations will govern the Woods-N-Water News Outdoor Weekend and are made a part of all contracts for exhibit space between Page One Corporation (Woods-N-Water News) and the person, partnership or corporation using the exhibit space.

**1. Insurance and Liability.** Neither the Show Management, the City, the owner of the Facility, nor their representatives will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitors employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract, and the Exhibitor on signing contract expressly releases the above named corporation, individuals, and municipality from any and all claims for any and all loss, damage or injury whatsoever. The Exhibitor shall identify Page One Corporation, Woods-N-Water News, and the City, their agents and employees of itself prior to the show. The Exhibitor shall ascertain that their Public Liability and Employee Compensation policies embrace coverage of the public visiting their exhibit space and of their employees attending the exhibit. If existing policies do not have the coverage, the Exhibitor shall instruct their insurance broker or company to attach an endorsement of the coverage.

**2. Character of Exhibits.** The Exhibitor agrees to display only products or services sold in their regular course of business. Each exhibit must comply with all applicable law. The Show Management reserves the right to reject any exhibit not in keeping with this rule or the purpose of the Show.

**3. Subletting of Exhibit Space.** No Exhibitor shall assign, sublet or apportion to another exhibitor the whole or any part of the exhibit space allotted to him.

**4. Deposit Money.** All reservation deposit money shall be retained by the Show in the event the Exhibitor fails to fulfill or violates contract, or withdraws from the Show.

**5. Installation of Exhibits.** The installation of exhibits shall be completed according to the schedule furnished and must be complete and ready by 2:00 p.m. opening day. The Show Management will not permit any moving of exhibits after the opening of the Show. Exhibits shall be attended during all regular Show hours.

**6. Sound Control.** Loud speakers, radios, television sets, or the operation of any machinery or equipment which, in the opinion of the Show Management, is of sufficient volume as to be annoying to neighboring exhibitors will not be permitted.

**7. Signs.** Except with the permission of the Show Management, all signs shall remain within the Exhibitor's space, and must be designed and constructed so as not to detract from adjacent exhibits.

**8. Height of Display.** The Exhibitor may install, or have installed at their own expense, special signs, display counters, shelving and similar items. The sides on any display may not extend toward the aisle more than one-half the depth of the display area.

**9. Motorized Vehicles.** Absolutely no motorized or self-propelled vehicles will be permitted on the show grounds one hour before the show is to be opened to the public.

**10. Cleaning of Exhibit Facility.** All aisles and grounds will be kept clean by the janitorial service. To maintain maximum cleanliness, Exhibitors are requested to sweep the floor of their exhibit space at the close of each day.

**11. Food and Refreshments.** No food or refreshments can be dispensed without the written consent of the Show Management.

**12. Destruction of Premises.** In case the facility shall be destroyed by fire, or the elements, or by another cause, or in case of war, government regulations, or any other circumstances whatsoever which shall make it impossible for the management to permit the contracted exhibit space to be occupied by the Exhibitor, this lease shall terminate and the Exhibitor shall waive any claim for damages or compensation except the pro rate return of the amount paid for exhibit space rented.

**13. Distribution of Products.** Printed advertising, souvenirs, etc., may be distributed by the Exhibitor from its own exhibit space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. The Exhibitor must confine all sales activities to the limits of its own exhibit space.

**14. Removal of Exhibits.** Exhibits must be removed within 24 hours after Show, or as otherwise directed.

**15. Use of the Exhibitor's Name.** The Exhibitor authorizes Show Management, its agents, and employees, to use the Exhibitor's name to promote the show and to solicit other exhibitors for this and future shows.

**16. Amendments.** The Show Management shall have the full power to interpret these rules. Wherever these rules do not cover, the Show Management reserves the right to make such rulings as may appear to be in the best interest of the Show and the Exhibitor agrees to accept and abide by such rulings.

**17. Exhibit Space Furnishings.** Exhibitors are to supply own tables and chairs or rent them.